

Housing: Critical Response



ABOUT THE EVENT

The New York Housing Conference 47th Annual Awards Program will be offering a dynamic and interactive virtual program over the course of several days with the main program on December 9th, 2020.

We are including elements of our well-loved program to celebrate outstanding achievement in the affordable housing community such as the Community Impact Gallery and honoree tribute videos. We will use technology to our advantage to incorporate new interactive elements, engage the audience and promote our sponsors. Top sponsors will have dynamic ad space on the event site to share information. Our main program elements will include the following, accesses through a dedicated event platform promoting sponsors and hosting content:

- Community Impact Gallery & Competition with online voting
- Movie Night: View Party for Housing Documentary
- Panel Discussion: Racial Justice & Housing Policy
- Panel Discussion: Post Election Reimagining Federal Housing Policy
- Awards Program featuring keynote speaker and honoree tribute videos

HONOREES

Nonprofit of the Year
The Supportive Housing Network of New York

Developer of the Year
Trinity Financial

Public Service Award
Designing the We

Clara Fox Outstanding Achievement Award
Carol Corden

SPONSORSHIP OPPORTUNITIES

NYHC counts on sponsorship from this event to fund most of our operating budget. In these challenging times, our big tent approach to improving housing policy and expanding resources is needed more than ever.

Please support our work.

TRAILBLAZER: AWARDS PROGRAM LEAD SPONSOR \$35,000 (SOLD OUT)

- 20 access passes
- Special recognition during awards segment
- Special remarks at Luncheon by company representative
- Logos on all event materials
- Full page, full color digital ad
- Sponsor page on event hub with lead generation

FORERUNNER: VIDEO AWARD SPONSOR \$25,000 (SOLD OUT)

- 15 access passes
- Special recognition during awards segment
- Acknowledgement in tribute video segment
- Logos on all event materials
- Full page, full color digital ad
- Sponsor page on event hub with lead generation

VANGUARD: PROGRAM TRIBUTE BOOK SPONSOR \$25,000 (Limited to one)

- 15 access passes
- Premier placement of company logo on Digital Program Tribute Book Cover
- Logos on all event materials
- Full page, full color digital ad
- Sponsor page on event hub with lead generation

COMMUNITY IMPACT GALLERY SPONSOR \$20,000 (SOLD OUT)

- 15 access passes
- Special recognition at live awards segment
- Acknowledgement in Community Impact Gallery
- Logos on all event materials
- Full page, full color digital ad
- Sponsor page on event hub with lead generation

PIONEER: MOVIE NIGHT SPONSOR \$15,000

- 10 access passes
- Acknowledgement at movie night
- Logos on all event materials
- Half page, full color digital ad
- Sponsor page on event hub with lead generation

PATHFINDER: SYMPOSIUM SPONSOR \$12,000 (Limited to ten)

- 10 access passes
- Acknowledgement in policy symposium segments
- Logos on all event materials
- Half page, full color digital ad
- Sponsor page on event hub with lead generation

CONNECTOR: LIVE BREAK ATTENDEE ENGAGEMENT \$10,000 (Limited to twelve)

- 10 access passes
- Logo and Special Recognition during program for Polls, Q&A and chat
- Logos on all event materials
- Half page, full color digital ad
- Sponsor page on event hub with lead generation

RISING LEADERS NETWORK BENEFACTOR \$7,500 (Limited to twelve)

- 10 access passes
- Acknowledgement at select RLN events
- Logos on all event materials
- Half page, full color digital ad

LEADER SPONSOR \$5,000

- 10 access passes
- Company name listed on event platform
- Half page, full color digital ad

HOUSING CHAMPION- Support NYHC \$3,000 (\$2,500 Early Bird ends Oct 30!)

- 8 access passes
- Company name listed on event platform
- Quarter page, full color digital ad

TICKET \$300

- Early Bird - (Expires 10/16/2020) \$250
- Single All Access Pass: Live Event, Panels, Movie Night

DIGITAL PROGRAM BOOK ADVERTISING

- Full page \$500
- Half page \$300
- Quarter page \$175

COMMUNITY IMPACT COMPETITION

- Competition & Access Pass Combo: Includes 1 virtual competition submission and 1 access pass. **\$350**
- Competition Submission Only **\$100**



2020 SPONSORSHIP COMMITMENT FORM

- Scan and email this form to info@theNYHC.org
- Payment by check is preferred
- Make checks payable to “New York Housing Conference Inc.”
- Mail checks to “NYHC, 247 West 37th Street, 4th Fl, New York, NY 10018” (Memo: 2020 Annual Awards)

PLEASE CHECK ALL THAT APPLY BELOW

SPONSORSHIP LEVELS (Please Check All that Apply Below)

- | | |
|---|--|
| <input type="checkbox"/> TRAILBLAZER: \$35,000 (SOLD OUT) | <input type="checkbox"/> PATHFINDER: \$12,000 |
| <input type="checkbox"/> FORERUNNER: \$25,000 | <input type="checkbox"/> CONNECTOR: \$10,000 |
| <input type="checkbox"/> VANGUARD: \$25,000 | <input type="checkbox"/> RLN BENEFACTOR: \$7,500 |
| <input type="checkbox"/> COMMUNITY IMPACT GALLERY SPONSOR: \$20,000 | <input type="checkbox"/> LEADER: \$5,000 |
| <input type="checkbox"/> PIONEER: \$15,000 | <input type="checkbox"/> HOUSING CHAMPION: \$3,000 |

ACCESS PASSES

- LEADER EARLY BIRD SPECIAL (+ ½ Page AD): \$2,500 OFFER ENDS OCT 23TH
- LEADER TABLE SPONSOR: \$5,000
- INDIVIDUAL TICKET: \$300 X Quantity: = \$

Access Passes are 100% tax deductible.

TOTAL \$

ADVERTISEMENTS

- FULL PAGE (Color): \$500
- HALF PAGE (Color): \$300
- QUATER PAGE (Color): \$175

INFORMATION

COMPANY NAME (as it should appear in event materials)

NAME TITLE

ADDRESS SUITE/FLOOR

CITY STATE ZIP

COMPANY ADMIN CONTACT TITLE

PHONE EMAIL

DEADLINES

OCT 30th

Early Bird Leader Special / Early Bird Community Impact Competition & Ticket Combo.


NOV 5TH

Purchase Program Tribute Book Ads and submit artwork!

PLEASE NOTE

New York Housing Conference (NYHC) is a charitable nonprofit organization exempt from taxes under Section 501(c)(3). NYHC does not make expenditures or engage in any activity to support or otherwise benefit any candidate for state or local public office or a state or local official who is running for federal office. This sponsorship donation will not be used to pay for any expenses or events that violate applicable gift and entertainment rules for public officials. This sponsorship donation would be solely for general use and not earmarked for any one particular person. The part of the contribution that would be deductible for federal income tax purposes is limited to the excess of any money contributed above the value of the goods or services provided by the NYHC.

HAVE A QUESTION?

-  Call: (646) 923-8548
- Email: Info@theNYHC.org
- Visit: theNYHC.org