



DEC



9TH



Housing: Critical Response

NEW YORK HOUSING CONFERENCE



2020



Program Book Tribute Ad Specifications

Deadline: Thursday, November 25th 2020

HONOREES

Nonprofit of the Year

The Supportive Housing Network of New York

Developer of the Year

Trinity Financial

Public Service Award

Designing the We

Clara Fox Outstanding Achievement Award

Carol Corden

SPECIFICATIONS FOR ELECTRONIC FILES

- Congratulatory tributes must be in 4-COLOR (CMYK) or GRAYSCALE (B&W) format, depending on the level of sponsorship
- Files should be submitted in FINAL FORM as a high resolution 300-dpi PDF
- DO NOT USE BLEEDS—build file to live area (see dimensions to left in blue)
- Set document page size to match the ad trim (do NOT build ad on default paper size of 8.5" x 11")
- Embed all fonts and images
- Convert fonts to outlines when possible and flatten Photoshop files
- Images and logos from websites are NOT usable for print ads; artwork must be high resolution
- Files should be sent via e-mail to info@thenyhcn.org

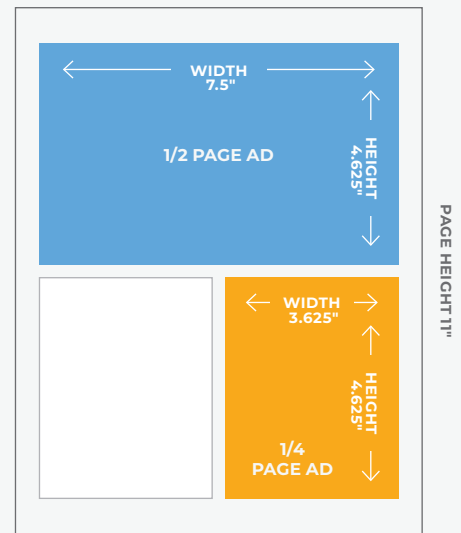
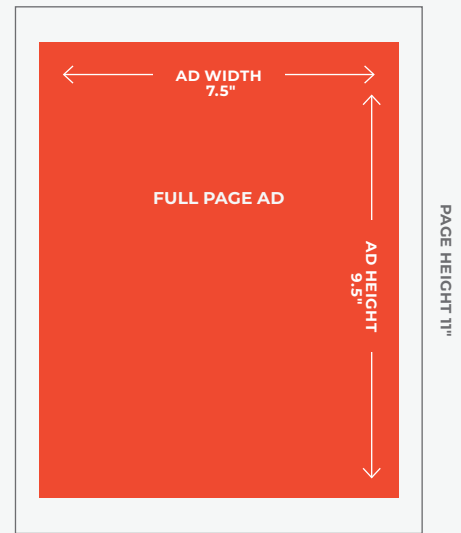
PLEASE SEND ARTWORK BY

Thursday, November 25th 2020.

If you have any issues with your artwork, please contact nyhc@e9digital.com

TRIBUTE AD DIMENSIONS

Please follow the ad specifications below (labeled in blue)



If you have other questions, please contact the New York Housing Conference at (646) 923-8548.