**ABOUT THE EVENT**

The New York Housing Conference 47th Annual Awards Program will be offering a dynamic and interactive virtual program over the course of several days with the main program on December 9th, 2020.

We are including elements of our well-loved program to celebrate outstanding achievement in the affordable housing community such as the Community Impact Gallery and honoree tribute videos. We will use technology to our advantage to incorporate new interactive elements, engage the audience and promote our sponsors. Top sponsors will have dynamic ad space on the event site to share information. Our main program elements will include the following, accesses though a dedicated event platform promoting sponsors and hosting content:

- Community Impact Gallery & Competition with online voting
- Movie Night: View Party for Housing Documentary
- Panel Discussion: Racial Justice & Housing Policy
- Panel Discussion: Post Election Reimagining Federal Housing Policy
- Awards Program featuring keynote speaker and honoree tribute videos

**Honorees**

Nonprofit of the Year
The Supportive Housing Network of New York
Developer of the Year
Trinity Financial
Public Service Award
Designing the We
Clara Fox Outstanding Achievement Award
Carol Corden

**SPONSORSHIP OPPORTUNITIES**

NYHC counts on sponsorship from this event to fund most of our operating budget. In these challenging times, our big tent approach to improving housing policy and expanding resources is needed more than ever.

**Please support our work.**

**TRAILBLAZER: AWARDS PROGRAM LEAD SPONSOR** $35,000 (SOLD OUT)
- 20 access passes
- Special recognition during awards segment
- Special remarks at Luncheon by company representative
- Logos on all event materials
- Full page, full color digital ad

**FORERUNNER: VIDEO AWARD SPONSOR** $25,000 (Limited to one)
- 15 access passes
- Special recognition during awards segment
- Acknowledgement in tribute video segment
- Logos on all event materials
- Full page, full color digital ad

**VANGUARD: PROGRAM TRIBUTE BOOK SPONSOR** $25,000 (Limited to one)
- 15 access passes
- Premier placement of company logo on Digital Program Tribute Book Cover
- Logos on all event materials
- Full page, full color digital ad

**COMMUNITY IMPACT GALLERY SPONSOR** $20,000 (Limited to one)
- 15 access passes
- Special recognition at live awards segment
- Acknowledgement in Community Impact Gallery
- Logos on all event materials
- Full page, full color digital ad

**COMMUNITY IMPACT COMPETITION**

- Competition & Access Pass Combo: Includes 1 virtual competition submission and 1 access pass. $350
- Competition Submission Only $100

**PIONEER: MOVIE NIGHT SPONSOR** $15,000
- 10 access passes
- Acknowledgement at movie night
- Logos on all event materials
- Half page, full color digital ad

**CONNECTOR: LIVE BREAK ATTENDEE ENGAGEMENT** $10,000 (Limited to twelve)
- 10 access passes
- Logo and Special Recognition during program for Polls, Q&A and chat
- Logos on all event materials
- Half page, full color digital ad

**RISING LEADERS NETWORK BENEFACITOR** $7,500 (Limited to twelve)
- 10 access passes
- Acknowledgement at select RLN events
- Logos on all event materials
- Half page, full color digital ad

**LEADER SPONSOR** $5,000
- 10 access passes
- Digital program book ½ page advertisement
- Company name listed on event platform
- Half page, full color digital ad

**HOUSING CHAMPION- Support NYHC** $3,000 ($2,500 Early Bird ends Oct 16!)
- 8 access passes
- Company name listed on event platform
- Quarter page, full color digital ad

**TICKET** $300
- Early Bird - (Expires 10/16/2020) $250
- Single All Access Pass: Live Event, Panels, Movie Night

**DIGITAL PROGRAM BOOK ADVERTISING**
- Full page $500
- Half page $300
- Quarter page $175

Email us today to secure your sponsorship and for virtual payment options.
info@theNYHC.org
2020 SPONSORSHIP COMMITMENT FORM

• Scan and email this form to info@theNYHC.org
• Payment by check is preferred
• Make checks payable to “New York Housing Conference Inc.”
• Mail checks to “NYHC, 247 West 37th Street, 4th Fl, New York, NY 10018” (Memo: 2020 Annual Awards)

PLEASE CHECK ALL THAT APPLY BELOW

SPONSORSHIP LEVELS (Please Check All that Apply Below)

☐ TRAILBLAZER: $35,000 (SOLD OUT)
☐ FORERUNNER: $25,000
☐ VANGUARD: $25,000
☐ COMMUNITY IMPACT GALLERY SPONSOR: $20,000
☐ PIONEER: $15,000
☐ PATHFINDER: $12,000
☐ CONNECTOR: $10,000
☐ RLN BENEFACCTOR: $7,500
☐ LEADER: $5,000
☐ HOUSING CHAMPION: $3,000

ACCESS PASSES

☐ LEADER EARLY BIRD SPECIAL (+½ Page AD): $2,500
OFFER ENDS OCT 16TH
☐ LEADER TABLE SPONSOR: $5,000
☐ INDIVIDUAL TICKET: $300 X Quantity: ______ = $ ______

TOTAL $ ____________

ADVERTISEMENTS

☐ FULL PAGE (Color): $500
☐ HALF PAGE (Color): $300
☐ QUATER PAGE (Color): $175

INFORMATION

COMPANY NAME __________________________________________________________ (as it should appear in event materials)

NAME ______________________________________________________________ TITLE __________________________

ADDRESS ____________________________________________________________ SUITE/FLOOR __________________

CITY ___________________________ STATE ______ ZIP ______________________

COMPANY ADMIN CONTACT ______________________________________ TITLE __________________________

PHONE ____________________________ EMAIL ______________________________

HAVE A QUESTION?

Call: (646) 923-8548
Email: info@theNYHC.org
Visit: theNYHC.org

PLEASE NOTE

New York Housing Conference (NYHC) is a charitable nonprofit organization exempt from taxes under Section 501(c)(3). NYHC does not make expenditures or engage in any activity to support or otherwise benefit any candidate for state or local public office or a state or local official who is running for federal office. This sponsorship donation will not be used to pay for any expenses or events that violate applicable gift and entertainment rules for public officials. This sponsorship donation would be solely for general use and not earmarked for any one particular person. The part of the contribution that would be deductible for federal income tax purposes is limited to the excess of any money contributed above the value of the goods or services provided by the NYHC.

DEADLINES

OCT 23th
Early Bird Leader Special / Early Bird Community Impact Competition & Ticket Combo.

NOV 5TH
Purchase Program Tribute Book Ads and submit artwork!